



Yongli uses advanced production equipment with every single yarn to create high-quality ribbons.

永利以各種先進的生產設備，配合一絲一線，編織出高質絲帶。

# UNVEILING THE PERFECT PACKAGES

## 度身訂造 | 從絲線開始 |

**Tailor-made designs that pay attention to detail make for a winning formula**  
度身的設計，讓每個細節都兼顧得宜，帶領永利包裝材料有限公司取得成功

The ribbon bow on a gift box might look simple, but it takes skilled craftsmanship and enormous effort to put it together. Macau Yongli uses the latest production equipment and craftsmanship to weave together ribbons in various sizes and styles. Specialising in gift-wrapping products that target clients in Europe, the United States and Southeast Asia, the company has become a leading player in the industry.

### Spring no effort

As a manufacturer of gift-wrapping materials, Yongli spares no effort in researching and developing products. The factory designers read up on fashion trend forecasts to predict the hottest colours for the following season, and decide on colour tones of the ribbons that will be produced. The company offers ribbon products from the most basic types such as silk, organza and metallic; to rosettes, ribbon bows, hand-crafted decorative flowers, machine-sewn bags, elastic rope, twisted rope, tassels; to organza

禮物上看似簡單的絲綢蝴蝶結，原來隱含着巧究的工藝及無限的心思。永利包裝材料有限公司以各種先進的生產設備，配合手上的一絲一線，編織出不同尺寸及款式的絲帶。公司主要生產禮品包裝材料，以歐美及東南亞作為目標市場，業務逐年增長，成為業界翹楚。

### 禮品包裝 變化萬千

作為禮品包裝材料的生產商，永利在開發項目上不遺餘力。永利表示，廠方的設計師每年均會閱覽大量時尚趨勢預測，評估下季流行的色調，從而決定旗下生產的緞帶色澤。在種類方面，由最簡單的緞帶、紗帶、金蔥帶，以至從中引伸為裝飾小花、蝴蝶結、手工飾花、車縫袋子、彈力繩、扭繩、流蘇，甚至紗袋及寵物系列等，可說是應有盡有。產品除了廣泛用於禮品包裝外，亦能應用於服裝配飾、化妝品贈品、家居裝飾等範疇，用途及市場之廣，令永利的市場滲透率不斷攀升。

在質料的選擇上，永利提供了色丁、雪紡、羅緞、彈力繩、織繩等材料，亦可為客戶在緞帶上加印或編織指定的圖案或品牌名稱，以配合客戶的需要。在製作緞帶時，若選用色丁質料的話，可選擇單面或雙面設計，

bags and pet products. The products are used in clothing accessories, make-up gifts and home decor. Diversification of products helps Yongli increase its market penetration.

Yongli offers satin, chiffon, grosgrain, elastic rope and cord rope as fabric materials for its ribbon products. Clients can customise designs with designated patterns or brand names printed on or weaved into the cloth. Ribbons made of satin can be single-sided or double-sided in the context of design. The consistency of the satin fabric adds to the ribbon's elegant look. On the other hand, semi-opaque ribbon made of chiffon carries a softness and lightness that would give the gift box a fresh look. Grosgrain is used mostly to decorate both sides of a gift box with white polka dots and vibrant colours to inject youthfulness into the design.

**Clockwise from above:** As a manufacturer of gift-wrapping materials, Yongli spares no effort in researching and developing products; different kinds of gift bag, tassel designs, ribbon bows and ribbon; business is growing year after year.

**順時針由上起:** 作為禮品包裝材料的生產商，永利在開發項目上不遺餘力；不同造型的紗袋、流蘇繩子、絲帶結及絲帶；公司的業務按年增長。

### Deliver highly personalised services

To put customer services and product quality first, Yongli provides customised services when accepting orders. Take the most common ribbon. Customers can specify their preferences in colour, material,

material density, which makes the ribbon look more luxurious. Snowflake material's semi-transparent ribbon, which has a light and airy feel, is a nice touch for gift boxes. As for grosgrain, it is mostly used to decorate both sides of a gift box with white polka dots and vibrant colours, which adds a fresh and lively touch to the overall design.

### 想你所想的獨特服務

永利力行「顧客至上、保證質量、服務第一」的經營原則，在承接客戶訂單時會提供度身訂造的服務。以最普通的絲帶為例，無論是色澤、質料、厚度、重量或尺寸均可由客戶決定。永利的資深人員亦能按客戶所需，設計出不同造型的絲帶結，如圓滑的蝴蝶結、平實的煲呔結、重疊式的蝴蝶結等。

此外，永利又可根據客戶的預算提供最理想的方案。最特別的是，永利能夠因應顧客提供的Pantone色系，安排綵帶特別染色服務，色系甚廣。在一般情況下，永利會根據客人的要求提供多種材料選擇，並提供二至三套設計方案，經進一步瞭解後，客戶可從數款不同價格的產品中挑選心頭好。如綵帶是用於如盒子或香水瓶，永利必會請客戶先行交付產品，以確保綵帶的尺寸正確，可見其認真、細心。

長期的生產及經營活動為永利建立了良好的信譽，並與國內外多家大中型企業建立了長期的合作關係。公司在生產的同時亦注重環境保護，認真履行企業的社會責任，廣獲同業讚賞。



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thickness, weight or size. Yongli's experienced staff can make different ribbon designs – such as round and sleek-looking butterfly bows, understated bowtie knots and overlapping butterfly bows.

Yongli offers the best solutions according to individual budgets. It is capable of offering ribbon dyeing services featuring an extensive range of colours, based on specific Pantone colours provided by the clients. Under normal circumstances, Yongli offers clients a variety of materials for their selection and comes up with two or three design solutions. Clients are free to pick their favourites from differently priced options. Known for professionalism and attention to detail, it will request the client to submit the product first to ensure accurate measurements, if the ribbon is used for a gift box or a perfume bottle.

Having been engaged in production and business activities for a long time, Yongli has established a sound reputation and long-term partnerships with domestic and foreign large- and medium-sized enterprises. The company also puts an emphasis on environmental protection and social responsibility during production, earning widespread admiration throughout the industry.

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