



QUALITY AT 18,000份的 | 優質承諾 | ITS BEST

Immense creativity and passion has driven Macau Yong Li Jewellery to create glittering surprises one after the other. 無限的創意及熱情，推動著澳門永麗珠寶創製出一個又一個奪目的驚喜。

Jewellery is a must-have for any woman who wants to be beautiful and stylish. Founded just about nine years ago, Macau Yong Li Jewellery made its way through a global financial crisis and went on to become a prominent jewellery manufacturer with a total of up to 18,000 designs. Their success is not only driven by their passion for innovation, but also by their unwavering commitment to quality, integrity and professionalism.

Amazing variety

As a jewellery manufacturer, designer and retailer, Yong Li strives to “innovate amid stability”, making it a business philosophy. By “stability”, it means maintaining a consistent and excellent quality in the products. To achieve this goal, strict quality control is implemented in every stage of production, from the handling of raw materials to the actual production process. On the other hand, constant innovation in jewellery design is necessary to attract customers’ attention.

每位女性的身上，總不難發現飾物的蹤影，可見女性追求飾物的狂熱程度，就等於渴求美麗一樣。澳門永麗珠寶首飾有限公司雖成立只有九年時間，但已成為澳門首屈一指的珠寶首飾生產商，即使是經歷了全球金融危機，依然屹立不倒，更累計推出多達18,000種款式，憑的不單是無限創意，還有對客戶「品質第一、誠信至上，真金不怕紅爐火」的承諾。

萬種款式 無窮選擇

集設計、生產及銷售於一身的澳門永麗，從成立開始，便以「穩中求創新」作為經營理念。所謂的「穩」，是必須要有穩定優質的保證，因此，在原料以至生產工藝上的品質監控，均有嚴格的管控措施；並以創新設計成功抓住客戶的視線。

在包羅萬有的款式之中，澳門永麗主要以戒指、項鍊、耳環、胸花及銀盃等最為突出，以金、銀、銅作為主要原料；設計創新時尚，無論是高雅的鑽石款式，抑或是簡約瑰麗的純銀款式，甚至混合了多種彩色寶石的繽紛設計，也可在這裡找到，以迎合不同客戶需求，令澳門永麗在歐美市場上成功穩佔一席位。就以澳門永麗自行開發的熊貓首飾為例，完全展現出澳門永麗如何在傳統文化、時尚潮流以及民族風情融和配合，令此系列不但在澳門取得專利，更成功贏得國內外的一致讚賞。

This spread: Accessories manufactured by Yong Li, including the well-received panda-inspired collection.

本開頁：澳門永麗出產的首飾，當中包括很受歡迎的熊貓系列。



Top: Yong Li offers a variety of products to suit different needs.

上圖：永麗提供多樣化的款式，滿足不同的要求。

“Yong Li is confident to spread their wings and take the Asian jewellery industry to new heights. 永麗矢志帶動亞洲珠寶行業於國際疆土中，開拓更廣闊的一片新天地。”

Best known for their rings, necklaces, earrings, brooches and silver cups made of gold, silver and copper, Yong Li sees its innovative spirit in products ranging from sophisticated engraved pieces, simplistic items made of sterling silver to vibrant designs set with coloured gemstones. Being able to cater to the diverse tastes of the discerning clients, it has successfully entered the markets in Europe and America. Among all the products, the panda-inspired collection is an excellent example of how Yong Li blends tradition with fashionable chic and ethnic flair. The collection is not only patented


除了無可媲美首飾之外，澳門永麗不斷求新的精神，亦於新產品開發設計上，帶來無限驚喜。結合中國傳統醫學文化及現代科學的精粹，澳門永麗設計出離子銀杯及銀筷子兩大產品系列：根據本草綱目記載，銀有「安五臟，定心神，治驚悸，堅骨，明目」的效果，而白銀則具有特殊的殺菌和驗毒屬性，集結兩者的獨特之處，讓澳門永麗踏進養生保健的新紀元之中。為提升其廣泛程度，離子銀杯更聰明地印上澳門各個著名旅遊景點，不但為澳門帶來宣傳契機，亦大大增加對旅客的吸引力；而銀筷子則加入摺疊設計，方便收納，讓講究環保及衛生的人士可隨身攜帶，絕對是貼心又實用的點子，令澳門永麗所開發的養生銀器將保健功效發揮得淋漓盡致，以品質改變世界！

in Macao, but is also widely acclaimed both domestically and overseas.

Yong Li's passion for constant innovation is also reflected in their effort in product development and design. Combining modern science with traditional Chinese medicine, Yong Li designed two major collections featuring ion silver cups and silver chopsticks. According to Bencao Gangmu, an ancient Chinese tome profiling Chinese herbal medicine, wearing silver can help stabilise internal organs, relax your mind, calm your nerves, strengthen your bones and improve your eyesight. Silver can also be used to ward off bacteria and detect toxins. With these special collections, Yong Li has found a new niche as a health-conscious jeweller.


To attract more customers and promote tourism in Macao, ion silver cups are imprinted with images of the city's tourist attractions while the silver chopsticks can be conveniently folded and could make a portable choice for those who are concerned about hygiene and environmental protection. These thoughtful and practical designs have put the health benefits from wearing such quality silver jewellery to an optimal level.

Highly-valued in the international arena

Having a great success in the international jewellery industry within just nine years' time, Yong Li knows that good staff can be an invaluable asset. With this in mind, Yong Li has trained a bunch of highly motivated and responsible management professionals and technical staff. By introducing advanced equipment and hiring the most conscientious designers, Yong Li ensures that each piece of their outputs meets their extraordinary standards and satisfies each and every customer. Actively involved in top jewellery shows worldwide, Yong Li values the opportunities to learn from and exchange ideas with international designers. Insisting that a good business is founded on integrity and professionalism, Yong Li is confident to spread their wings and take the Asian jewellery industry to new heights. 



千錘百鍊 成就國際間最高評價

能夠在短短九年間風靡了國際珠寶首飾界的澳門永麗，明白到人才的重要性，因此培育了一批積極進取、有責任感的管理和技術人才；透過引進先進的製造設備，以及一絲不苟的設計師們，澳門永麗對待每件產品均以至臻完美的態度完成，以達至每位消費者均對產品投放出讚歎之聲；並積極參與世界各地的頂級珠寶展覽會，與世界級設計師互相交流與觀摩，並緊守「要做好企業，先做好人，要做好事業，要先做好良心，以誠信走天下！」的理念，帶動亞洲珠寶行業，開拓更廣闊的一片新天地。 

Clockwise from top: Neatly-designed silver products; Yong Li's Managing Director Mr Ho; a certificate of identification issued for Yong Li's products.

順時針由上圖起：精美銀器；董事總經理李先生；永麗的出品得到品質鑑定證書。



165 MACAU YONG LI JEWELRY CO. LTD.
澳門永麗珠寶首飾有限公司
Tel: (853) 6618 7824

